



ASSOCIATION
FOR JEWISH
OUTREACH
PROGRAMS

“The Shmuz” awarded the “Best of the Best” at AJOP convention

“The Shmuz” of Brooklyn, Queens, and Monsey, NY was awarded the “Best of the Best” designation for excellence in educational outreach for young frum men in the work force, at the 19th Annual AJOP International Convention on January 16, 2007.

“The Shmuz” was singled out for its successful approach which offers shiurim on real-life practical topics that are sadly overlooked by many programs, but are in fact fundamental to the large group of frum young men in the work-force. This organization is applauded for maintaining a strong sense of community crucial to enabling the continuance of growth in Avodas Hashem for many individuals who are no longer associated with a certain Yeshiva or Rav. This type of program is unique in its kind, and “The Shmuz” was selected as a model for other outreach programs to emulate.

The Association for Jewish Outreach Programs (AJOP) is an international organization which promotes and supports the success of Jewish outreach through education, training and services to outreach professionals and organizations worldwide. Their aim is to gather and distribute

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resources
and pertinent
information
to the Jewish
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world. The
annual
convention

took place this year in Baltimore from January 14 – 18 at the Marriott Hunt Valley in Maryland. Participating in this monumental event were leaders in Jewish outreach worldwide, totaling almost five hundred people from more than 130 cities and 12 different countries.

For more information about Tiferes Bnei Torah please call 1-866-613-Torah or visit them on line at www.TheShmuz.com.